Exhibitor Promotion Package Form & Co-Exhibitor Registration Form

Primary Exhibitor Company Name: ________________________________

Booth No.: _______________________________________

A. Exhibitor Promotion Package (EPP) – Savings more than 30%!

* One (1) co-exhibitor listing on SSEA2020 microsite which includes company profile and product categories as well as featuring on the printed show guide. (Worth S$399)

* Onsite Lead Retrieval Scanner [barcode] for show day usage only (Worth S$350)

* Booth location highlight on onsite Main Floorplan Directory Board & printed Show Guide (Worth S$300)

☐ Yes, we would like to take up the above offer package: -

<table>
<thead>
<tr>
<th></th>
<th>Before 6 June 2020</th>
<th>After 6 June 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEMI Member</td>
<td>S$450</td>
<td>S$562</td>
</tr>
<tr>
<td>Non-member</td>
<td>S$562</td>
<td>S$702</td>
</tr>
</tbody>
</table>

B. Ala-carte Promotion Items

☐ Yes, I would like to purchase the following items at special rate (valid till 6 June 2020)

[ ] One Full Page ROP 4C ad in printed show guide S$800 each (Ala carte rate: S$3000)
[ ] Onsite Lead Retrieval Scanner [barcode] for show days only S$300 each (Ala carte rate: S$350)
[ ] Booth Location Highlight on onsite Main Floorplan Directory Board & Printed Show Guide S$250 each (Ala carte rate: S$300)

Submitted By: ________________________________
Name (please print) ________________________________
Date ________________________________

Email ________________________________
Contact Number ________________________________
Show Guide [A5 size]

<table>
<thead>
<tr>
<th>Show Guide Ad</th>
<th>Width</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page (Trim)</td>
<td>148mm</td>
<td>210mm</td>
</tr>
<tr>
<td>Full Page (Bleed)</td>
<td>154 mm</td>
<td>216mm</td>
</tr>
<tr>
<td>Ad File Format</td>
<td>PDF or JPG in hi-res 300 dpi</td>
<td></td>
</tr>
<tr>
<td>Material Deadline</td>
<td>20 JUNE 2020</td>
<td></td>
</tr>
</tbody>
</table>

Booth Highlight on Onsite Main Directory Board & Printed Show Guide Location Floorplan

Leads Retrieval [APP-based]

Lead Retrieval [APP-based]

Entitlement: 2 Login Accounts

Advantages
1. Collect sales leads efficiently
2. Easy to use
3. Instant capture of visitor data in the cloud
4. Unlimited Storage
5. Sneak Preview of Captured Data at a Glance
6. Full Visitor Data will be available for download at 2399hrs on the same day

* Your credentials will be emailed to you by early May
Co-Exhibitor Registration

Primary Exhibitors are allowed to register a limited number of Co-Exhibitors sharing the same booth at a fee as per tabulated below. Registered Co-exhibitor will get to enjoy the same benefits as Primary Exhibitors by having a direct access to the Exhibitor Service Centre with unique password for the following:-

- Online Directory to input company profile and product listing
- E-invitation to invite customer to your booth
- Service Manual for booth preparation

<table>
<thead>
<tr>
<th>Primary Exhibitor</th>
<th>Max. no. of co-exhibitors</th>
<th>SEMI Member Early Bird Rate by 6 June 2020</th>
<th>Non-Member Early Bird Rate by 6 June 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>18sqm &amp; below</td>
<td>3</td>
<td>S$399 per co-exhibitor</td>
<td>S$535 per co-exhibitor</td>
</tr>
<tr>
<td>19sqm – 36sqm</td>
<td>6</td>
<td>(Usual: S$470 per co-exhibitor)</td>
<td></td>
</tr>
<tr>
<td>37sqm – 54sqm</td>
<td>9</td>
<td></td>
<td></td>
</tr>
<tr>
<td>55sqm &amp; above</td>
<td>12</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please complete the below and email it to zlee@semi.org / itan@semi.org.

☐ Yes, we would like to sign up the following co-exhibitors in our booth.

[ ] SEMI Member – @ S$399 per Co-Exhibitor x _____ (no. of co-exhibitor)

[ ] Non-member – @ S$535 per Co-Exhibitor x _____ (no. of co-exhibitor)

Co-Exhibitor Contact Information 1

Co-Exhibitor Company Name: ________________________________

[Decision Maker or Authorised Signatory]

Co-Exhibitor Primary Contact Name: _____________________ Contact Email: __________________________

[Pre & Onsite Marketing & Logistics Arrangement]

Secondary Contact Name : ______________________________ Contact Email: __________________________

Street Address: ______________________________________

City: __________________________________ State: ___________________ Postal Code: ________________

Country: ____________________________________________ Company Email: __________________________

Telephone: ___________________ Fax: ______________________

Website: ____________________________

[Please use separate sheet if space is insufficient]
SEMICON® Southeast Asia 2020 – EPP

PAYMENT INFORMATION FORM

Please mark 1 of the 3 payment options referenced below and complete that related section.

☐ 1. PAYMENT BY CREDIT CARD (We accept VISA, Mastercard Only)

CC Type: VISA / Mastercard________________________________ Credit Card No.: __________________________

CC Holder Name: ___________________________________________ CCV #: _ Amount: __________________________

Expiry Date/Month:________________________________________ Signature: ________________________________

☐ 2. PAYMENT BY CHECK or INTERNATIONAL DRAFT (Singapore Dollars)

Company Name:__________________________________________________________________________________

Make check payable to SEMI Southeast Asia Pte Ltd. (please indicate “SEMICON Southeast Asia 2020 – EPP” on the reverse side of your check) and send to:

SEMI Southeast Asia Pte Ltd.
20 Kallang Avenue,
PICO Creative Centre
Level 6, Lobby A
Singapore 339411
Phone: +65.6339.6361

☐ 3. PAYMENT BY WIRE TRANSFER

When paying with a wire transfer, instruct your bank to reference your Company Name and “SEMICON Southeast Asia 2020 – EPP” on the bank transfer to ensure proper credit to your account. It is the customer’s responsibility to track wire transfers with their bank in the event SEMI does not receive the wire.

Company Name:__________________________________________________________

Originating Bank:___________________________________________________________

Amount of Transfer:__________________________ Date of Transfer:________________________

Bank Transfer Remittance Information:

Singapore $
Standard Chartered Bank
6 Battery Road #01-00
Singapore 049909
Account Name: SEMI Singapore Pte Ltd
Account # 01-005-5128-9
Swift Code: SCBLSG22XXX

U.S. $*
Wells Fargo Bank
420 Montgomery Street
San Francisco, CA 94104 USA
Account Name: SEMI
ABA# 121-000-248 / Account # 4277-159497
Swift Code: WFIUS6WFFX

*Please use daily bank exchange rate on the date of payment for conversion to US$

Please return this completed form via email to Zaniel Lee at zlee@semi.org / Linda Tan at ltan@semi.org