

CONNECT

8-10 MAY, 2018 MITEC, KUALA LUMPUR, MALAYSIA

The Premier Microelectronics Manufacturing Event in Southeast Asia

Showcase your technologies and services and connect to the buyers and decision makers moving the Southeast Asian microelectronics industry at SEMICON Southeast Asia 2018!

New Markets, New Opportunities

SEMICON Southeast Asia opens the doors to opportunities in the microelectronics industry and much more. Southeast Asian companies are emerging as world leaders in high-growth electronics markets including mobile, automotive, medical, and IoT. SEMICON Southeast Asia 2018 will highlight these critical technologies and more, giving you the ideal forum to showcase your solutions in front of engineers and buyers driving the future of electronics.

**Plan now to be a part of SEMICON Southeast Asia 2018—
Reserve your exhibit today!**

2018 Exhibit Options

Early-bird Pricing (through 30 September, 2017)

Raw Space* (18 sqm. minimum)	
SEMI Member	SGD 510 per sqm.
Non-member	SGD 680 per sqm.

Decorated Booth (9 sqm. minimum)	
SEMI Member	SGD 666 per sqm.
Non-member	SGD 895 per sqm.

Regular Pricing (from 1 October, 2017)

Raw Space* (18 sqm. minimum)	
SEMI Member	SGD 567 per sqm.
Non-member	SGD 756 per sqm.

Decorated Booth (9 sqm. minimum)	
SEMI Member	SGD 740 per sqm.
Non-member	SGD 995 per sqm.

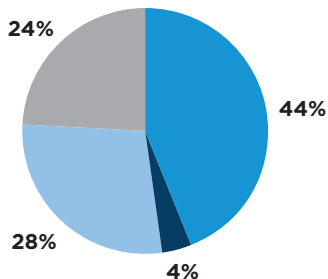
*Special Pavilion pricing available for pavilion exhibitors; contact SEMI Southeast Asia for details.

Contact

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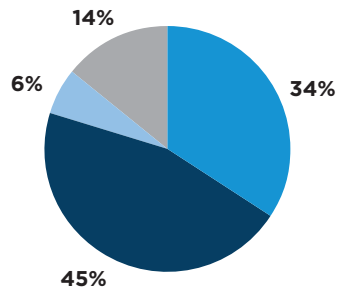
SEMICON[®] Southeast Asia Visitor Profile

SEMICON Southeast Asia attracts a highly influential audience from every segment and sector of the global microelectronics industries, including semiconductors, LEDs, OLEDs, MEMS, printed/flexible electronics, and other adjacent markets.



PURCHASING AUTHORITY

- 24% Final Decision Maker
- 44% Recommend/Evaluate
- 4% Specify
- 28% No Role/Other



JOB LEVELS

- 14% Senior Management
- 34% Other Management
- 45% Non-management
- 6% Other

Areas of Interest

MANUFACTURING

Assembly and Test Services	37%
Semiconductor Device Manufacturing (IDM, foundry)	14%
Fabless Semiconductor Manufacturer / Design Services	11%
Electronic Manufacturing Services (EMS)	7%
Other	4%

MANUFACTURING EQUIPMENT

Assembly and Packaging Equipment	39%
Test Equipment	22%
Wafer Processing/ Front-end Equipment	17%
Inspection and Measurement / Metrology Products	17%
Thin Film Manufacturing Equipment	6%
Flat Panel Display Manufacturing Equipment	6%
Printing, Coating, Roll-to-Roll Equipment	6%
Secondary Equipment and Services	4%
Other Equipment	2%

MATERIALS

Assembly and Packaging Materials	30%
Process Materials	15%
Test Materials	13%
Wafers and Substrates	13%
Chemicals and Solids	10%
Gases	5%
Other Materials	1%

SOFTWARE, OTHER PRODUCTS AND SERVICES

Factory Control Automation/Facilities	12%
Business Services or Consulting	12%
Components Parts and Accessories	10%
Software—Manufacturing/Factory Automation	9%
Manufacturing Services or Consulting	9%
Software—Electronic Design (EDA)/	5%
Silicon Intellectual Property (IP)	
Support Products (includes consumables)	2%
Sub-systems	1%
Other	1%

Partial list and data; see the SEMICON Southeast Asia 2018 Post-Show Report online at www.semiconsea.org for additional details and information.

Key Visiting Companies

3M	Inari Technology
Advantest	Infineon
Agilent Technologies	Intel
AIC Semiconductor	Ixmaton
Altera	Jabil Circuits
AMD	KLA-Tencor
Amkor Technology	Knowles Electronics
Analog Devices	Kulicke and Soffa
Applied Materials	Lam Research
ASE	Linear Semiconductor
ASM	Lumileds
Atmel	Microsemi
Avago Technologies	NXP
Carsem	ON Semiconductor
Continental Automotive	Osram
Components	Renesas
Cypress	Sandisk
Dynacraft Industries	Seagate
Emerson Electric	Silterra
Entegris	Skyworks Solution
Fabtronic	Spansion
Fairchild Semiconductor	SRM Integration
Freescale Semiconductor	STATS ChipPac
GLOBALFOUNDRIES	ST Microelectronics
Globetronics	Texas Instruments
Greatech	TOWAM
Heraeus Materials	Unisem
Hermes-Epitex	Vitrox
IDT	Western Digital
	X-FAB