SEMICON Southeast Asia 2019
7 – 9 May 2019 . Malaysia, Kuala Lumpur, MITEC
Without this.

None of these.
Think Smart Make Smart
Fostering a resilient and growing electronics manufacturing supply chain in Southeast Asia
South-East Asia Semiconductor Current Landscape

- **Wafer Fabrication and Advanced OSATs**
- **Assembly Testing**
- **EMS**

Positioning based on exporters percentage of global electronics export

- Uniquely positioned to be an attractive and resilient manufacturing and innovative region complementary to the growth in rest of AP
South-East Asia Semiconductor Current Landscape

- Assembly & Test
- Electronics Production

- Wafer Fabs
- Advance OSATs

- Wafer Fabs
- IC Design
- Advance OSATs

- Assembly & Test
- Electronics Production

- Assembly & Test
- Electronics Production
Collaborative Synergy @ SEMICON Southeast Asia – Snapshot 2018

- International business matchings from foreign buyers resulting in almost $400 million sales generation in 2018
- Connected 7697 attendees from 15 countries
- >100 Regional and Global thought leaders
- Industry – Public Dialogue on new engineering talents for the industry
- Accelerating time to market with SME product launch
- Talent Career and Development at SEMICON U program
SEMICON SEA 2019 Key Features

01 IMMERSIVE PAVILIONS & TECH START-UP

02 INTERNATIONAL SUPPLY CHAIN MATCHING

03 SOUTHEAST ASIA INVESTMENTS MISSION (High Tech Park Delegation Visit – Kulim, JTC, SHTP, Hao Lac, etc)

04 INTERNATIONAL TECHNOLOGY SYMPOSIUM

05 SEMICON SEA UNIVERSITY PROGRAM & GENDER DIVERSITY
Connecting your technical solution…

SEMICON SEA 2019 reaches out to your targeted customers in semiconductor and electronics manufacturing supply chain.

Meet international buyers from

- IC Fabless Design house
- Wafer fabrication owners
- Integrated device makers
- Assembly and packaging houses
- Electronic manufacturing services
- Precision machining
Smart Manufacturing Journey

Open-concept simulation of Smart Manufacturing on production floor. From Front-end to back-end. Together with Smart Infrastructure. Please see next slide.
Smart Factory & Smart Data connects to higher productivity and quality
Smart Manufacturing Journey

Experience the smart journey from frontend-backend process and entire route to smart infrastructure
Smart Manufacturing Journey

Design Proposal

@ SEMICON SEA 2019 | Artist Impression

SMART MANUFACTURING JOURNEY

9000MM

9000MM

10700MM

10700MM

12000MM

12000MM

6000MM

6000MM

6000MM

6000MM

SMART MANUFACTURING JOURNEY

CLEAN ROOM

ASSEMBLY & TEST

FACILITIES

FRONT VIEW

BACK VIEW

LEFT VIEW

RIGHT VIEW

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In-Depth Business & Technical Forums

Learn insights from renowned international technology leaders and participate in the interactive panel sessions.

Make an impact by presenting your technical solutions at SEMICON SEA 2019

**SYMPOSIUM SERIES**
- CXO Speaks Roles of Policies in E&E
- Technology Innovation Forum (Industry 4.0 in Factory of Future)
- Market Trends Briefing
- IC Design Forum
- Advanced Packaging
- Product & System Level Testing

**WORKSHOPS SERIES**
- Semiconductor Process Technology
- Framework of Big Data Analytics
- SMT Technology
- Fundamental of Packaging I

The content of the programs are guided & governed by SEMI Technical committees. We highly encourage presentations featuring collaborative work between end users and their suppliers.

**Commercial & marketing content is strictly prohibited**
# SEMI Southeast Asia Events (2018/2019)

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<td></td>
<td>SEMI-SMTA Future EMS Symposium (Thailand)</td>
<td>SEMICON Taiwan 5 - 7 September 2018 (Taipei,Taiwan) Singapore Pavilion IMAP Scheme up to 50%</td>
<td>Microelectronics Tech Asia (An Chapter of ASTC) 30 - 31 October 2018 (ITE-TDC, Singapore)</td>
<td>SEMI SEA Members &amp; Partners Networking Night 22 November 2018 (Penang, Malaysia)</td>
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<td>Malaysia MIDA Roundtable Update on Smart Manufacturing Council Initiative and collaboration with Manufacturing Innovation Center</td>
<td>Business Mission MEMS Investment Dialogue (Ho Chi Minh City, Vietnam)</td>
<td>Semiconductor Talent Meetup (STEM) 31 October 2018 (Bishan, Singapore)</td>
<td>Semiconductor Talent Meetup (STEM) 22 November 2018 (Penang, Malaysia)</td>
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<tr>
<th>Jan-19</th>
<th>Feb-19</th>
<th>Mar-19</th>
<th>Apr-19</th>
<th>May-19</th>
<th>Jun-19</th>
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<tr>
<td></td>
<td>SEMI SEA Members &amp; Partners Appreciation Night February 2019 (Singapore)</td>
<td>SEMICON China 20 - 22 March 2019 (Shanghai, China) Singapore Pavilion IMAP Scheme up to 50%</td>
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<td></td>
<td>SEMICON Southeast Asia 7 - 9 May 2019 (MITEC, KL Malaysia) <a href="http://www.semiconsea.org">www.semiconsea.org</a> 100% HRDF supported</td>
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<tr>
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<td>Singapore EDB Roundtable Update on Smart Manufacturing Council Initiative and collaboration with Manufacturing Innovation</td>
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<td>SEMI SEA Technical Committee Meeting (Singapore)</td>
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*Information is correct as of time of published. Schedules may be subject to further changes.*
## SEMICON Southeast Asia Title Sponsorships

### PRE-SHOW

- Corporate branding at Official SEMICON SEA microsite  www.semiconsea.org 
  - Period: 1 week after contract agreement
- Web Ad Banner with link to company website  (Skyscraper : 120p X 180p)
  - Platinum: ●
  - Gold: ●
- Corporate Logo with link to company website
  - Platinum: ●
  - Gold: ●
- Press/Media exposure opportunities (pre and on-site)
  - Platinum: ●
  - Gold: ●
- Corporate logo with link to company website on promotional e-collateral
  - Platinum: ●
  - Gold: ●
- Prime speaking slots at Technical Forums
  - Platinum: (2x)
  - Gold: (2x)
  - Silver: (1x)
- Co-marketing to targeted visitors to the show
  - Platinum: ●
  - Gold: ●
  - Silver: ●

### ON-SITE

- Logo recognition as sponsor at main directory board and official stage backdrop
  - Platinum: ●
  - Gold: ●
  - Silver: ●
- Logo recognition as sponsor on printed SEMICON SEA show guide
  - Platinum: ●
  - Gold: ●
  - Silver: ●
- Registration tote bag - Provided by sponsor
  - Platinum: ●
  - Gold: ●
  - Silver: ●
- Full page full color advertisement on SEMICON SEA show guide
  - Platinum: ●
  - Gold: ●
  - Silver: ●
- Half page full color advertisement on SEMICON SEA show guide
  - Platinum: ●
  - Gold: ●
  - Silver: ●
- Logo recognition as sponsor on technical forum stage backdrop
  - Platinum: (2x)
  - Gold: (2x)
  - Silver: (1x)
  - Bronze: (1x)
- Corporate brochures as seat-drop in Market Trends Forum - provided by sponsor
  - Platinum: ●
  - Gold: ●
  - Silver: ●
- Corporate brochures as seat-drop in one (1) Technical Forum - provided by sponsor
  - Platinum: ●
  - Gold: ●
  - Silver: ●
- Logo recognition as sponsor at Technical Forum stage backdrop (with speaker representative)
  - Platinum: (2x)
  - Gold: (2x)
  - Silver: (1x)
- Corporate multimedia AV (2mins) during tea break at selected Technical Forum- Provided by sponsor
  - Platinum: (2x)
  - Gold: (1x)
- Complimentary Technical Forum passes (1 pass = 1 symposium for 1 person)
  - Platinum: (12 passes)
  - Gold: (8 passes)
  - Silver: (5 passes)
  - Bronze: (2 passes)
- Complimentary speaking slots at EXPOArea (marketing/branding of solution or products)
  - Platinum: 2
  - Gold: 1
  - Silver: 1
  - Bronze: 1
- Corporate brochures as seat-drop at EXPOArena - provided by sponsor
  - Platinum: ●
  - Gold: ●
  - Silver: ●
- Booth presence at show floor (details to be discussed)
  - Platinum: 36sqm
  - Gold: 18sqm
  - Silver: 9sqm

### POST SHOW

- Attendee list for one (1) chosen technical symposium
  - Platinum: ●
- Sponsor survey opportunity (1 x A4 double sided with font size no smaller than 11)
  - Platinum: ●
- Post show report of SEMICON Southeast Asia
  - Platinum: ●
  - Gold: ●
  - Silver: ●
- Photo of booths in digital copies (if applicable)
  - Platinum: ●
  - Gold: ●
  - Silver: ●
- Photo of speakers in digital copies (if applicable)
  - Platinum: ●
  - Gold: ●
  - Silver: ●

### Sponsorship Packages in SGD

<table>
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<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<tr>
<td>$48,000</td>
<td>$35,000</td>
<td>$28,000</td>
<td>$15,000</td>
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Thank you for partnering with SEMI Southeast Asia!

TOGETHER
WE CAN MAKE A DIFFERENCE

Connecting members to new markets and business opportunities around the world

For further queries, please do not hesitate to contact:

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