SEMICON Southeast Asia is the world-class event highlighting the growing electronics manufacturing industry in Southeast Asia. It is the leading annual gathering connecting companies, suppliers, and buyers from across the electronics manufacturing supply chain. The electronics industry in Southeast Asia is thriving—from R&D, to manufacturing, production, and application development. SEMICON Southeast Asia connects you to buyers and enables you to demonstrate and showcase your solutions and technology leadership in areas including:

- Smart Manufacturing including Additive Manufacturing
- Data Analytics and Security
- Microelectronics Manufacturing Technologies
- Yield Management Flexible Hybrid Electronics for Contract Manufacturing
- Yield Management

FEATURED PAVILIONS
SEMICON Southeast Asia 2020 offers new focused exhibiting opportunities highlighting technologies in smart manufacturing, electronics manufacturing, and IoT.

Visit [www.semiconsea.org](http://www.semiconsea.org) for more information.

THE PREMIER ELECTRONICS MANUFACTURING EVENT IN SOUTHEAST ASIA

2020 EXHIBIT OPTIONS
Raw Space* (18 sqm. minimum)
SEMI Member SGD 567 per sqm.
Non-member SGD 756 per sqm.

Decorated Booth (9 sqm. minimum)
SEMI Member SGD 740 per sqm.
Non-member SGD 995 per sqm.

*Theme and country pavilion exhibit opportunities available.

Become visible at SEMICON Southeast Asia 2020—Reserve your exhibit today!

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www.semiconsea.org
SEMICON® Southeast Asia Visitor Profile

SEMICON Southeast Asia attracts a highly influential audience from every segment and sector of the global microelectronics industries, including semiconductors, LEDs, OLEDs, MEMS, printed/flexible electronics, and other adjacent markets.

**Areas of Interest**

**DESIGN/MANUFACTURING SERVICES**
- Engineering Services: 26%
- Packaging and Test Services (OSAT): 25%
- Electronic Manufacturing Services (EMS): 24%
- System Integration: 20%
- Design/EDA: 19%
- Research and Development/Technology Transfer: 19%
- Factories Control/Process Software: 12%
- Foundries: 10%
- Fabless: 8%
- Other Design/Manufacturing Services: 1%

**EQUIPMENT**
- Front-end Processing: 30%
- Test: 25%
- Assembly/Packaging: 20%
- Factory Automation/Robotics: 17%
- Inspection and Measurement/Metrology: 13%
- Parts: 11%
- Printing/Coating/Roll-to-Roll: 11%
- Components/Sub-systems/instrumentation: 6%
- Large-area/Thin Film: 6%
- Secondary Equipment and Services: 4%
- Abatement/Environmental Systems: 1%
- Other Manufacturing Equipment: 2%

**MATERIALS**
- Packaging/Assembly: 25%
- Wafer/Substrates: 18%
- Cleaning: 11%
- Process Chemicals: Gases/Liquids/Solids/Chemicals: 10%
- Inks/pastes/Printing Materials: 8%
- Consumables: 5%
- Other Materials: 1%

**PURCHASING AUTHORITY**
- 31% Final Decision Maker/Co-deciding/Crucial
- 42% Recommend/Evaluate/Consult
- 4% Specify
- 23% No Role

**JOB LEVELS**
- 18% Executive Management
- 10% Senior Management
- 28% Other Management
- 38% Non-management
- 3% Student
- 2% Other

**SEMICON Southeast Asia 2019 Post-show Data**
- Total Attendance*: 8,411
- Total Verified Visitors: 5,958
- Total Exhibitors: 2,453

* 2019 Event Data

**Key Visiting Companies**
- Amkor Technology
- Analog Devices
- ASE Group
- Broadcom, Inc.
- Carsem
- Celestica
- Dell Technologies
- Finisar Malaysia
- Flex
- GLOBALFOUNDRIES
- HP Malaysia Manufacturing
- Inari Amerton Berhad
- Infineon
- Intel
- Jabil Circuit
- Micron Memory Malaysia
- JCEI STATS ChipPAC
- Nespera
- MIMOS
- NXP Semiconductors
- ON Semiconductor
- Renesas Semiconductor
- Silterra Malaysia
- Skyworks Global
- STMicroelectronics
- Texas Instruments
- TF AMD Microelectronics
- Unisem
- Western Digital
- X-Fab

**MANUFACTURING TECHNOLOGIES**
- Packaging/Assembly: 38%
- Test: 36%
- Material Engineering/Materials Science: 27%
- System Integration/Product-level Manufacturing: 26%
- Design/EDA/IP: 25%
- Front-end Manufacturing (IDM, foundry): 24%
- System-level Manufacturing: 19%
- Board-level Manufacturing: 12%
- Roll-to-Roll/Printing: 5%
- Other Manufacturing: 5%

**APPLICATIONS**
- Smart Manufacturing: 61%
- Internet of Things (IoT): 38%
- Automotive Electronics/Smart Transportation: 37%
- Mobile Technologies/Wireless/5G: 29%
- Artificial Intelligence Systems (AI): 26%
- Consumer Electronics: 26%
- Medical Electronics/MedTech: 17%
- Virtual Reality/Augmented Reality (VR/AR): 17%
- Green Manufacturing/EHS: 16%
- Wearables: 16%
- Cloud Computing/High-performance Computing: 12%
- Imaging: 12%
- OLED: 12%
- Other Applications: 2%

**OTHER PRODUCTS AND SERVICES**
- General Business Services/Consulting: 13%
- Representatives Sales and Service: 6%
- Support Products/Cleanroom: 6%
- Standards: 4%
- Other Products and Services: 1%

Partial list and data; see the SEMICON Southeast Asia 2019 Post-Show Report online at www.semiconsea.org for additional details and information.

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