



Dear Exhibitor,

Warm Greetings from SEMI Southeast Asia! Leading up to the show, we will be sending you a monthly exhibitor update full of exciting news and information to help you get the most out of exhibiting at SEMICON Southeast Asia.

SEMICON SEA - Exhibitors Briefing 2019 [Malaysia]

CHANGE OF DATE TO 28TH FEB 2019

Click [HERE](#) to RSVP before 25 Feb 2019 (limited seats available)

The first Exhibitor Briefing and Networking Night was held in Singapore on 30 January 2019. The presentation slides are available for download now at [Exhibitor Service Center](#).

For those who missed the Singapore briefing, the upcoming briefing and site tour will be held in Malaysia, MITEC, on 28th February 2019. At this briefing, SEMI will give an update on the show development and activities, walk through the logistical requirements, exhibitor portal, exhibitor value services, marketing opportunities and guided tour by MITEC. This will be very useful and significant for our exhibitors to plan for their show.

View briefing agenda [HERE](#).

E-Invitation to SEMICON SEA 2019

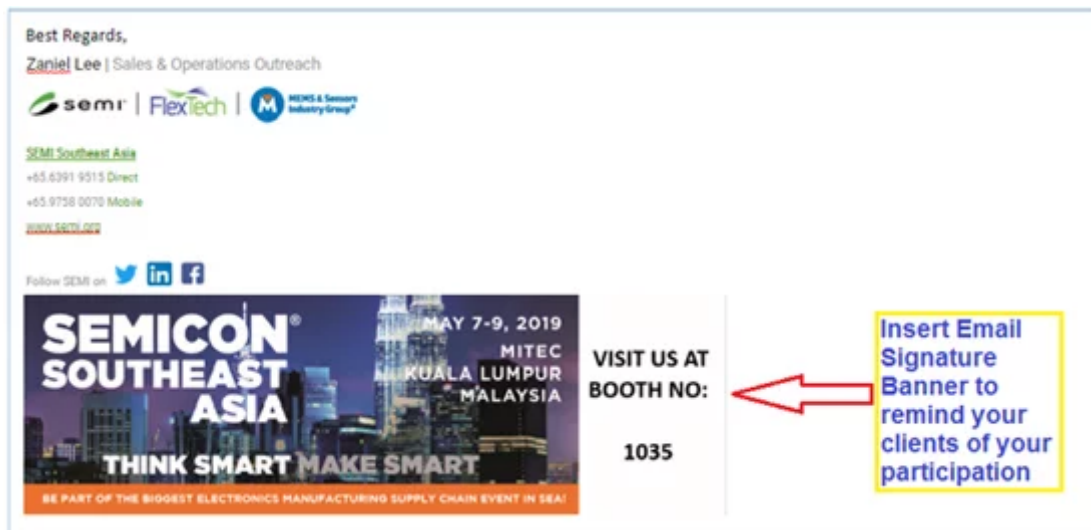
Use the [Online Portal](#) to send an e-invite to your customers to pre-register for SEMICON SEA 2019.

If you have more than 100 names to be sent, you may wish to send us the data in the Excel format and we will help you send it out for FREE! Email to Zaniel Lee – zlee@semi.org for bulk package.

SEMICON SEA 2019 Digital Banners

We have designed several digital banners for you to utilize for SEMICON SEA 2019. We strongly encourage all exhibitors to add the banners to your websites and digital signatures to promote awareness of your company's participation and let people know where to find you.

Digital Banners are available for [download now!](#)



Exhibitor's Profile for Online Directory

Don't forget to fill out your company profile and product listing in the [Online Directory](#). Give visitors and potential buyers the opportunity to understand more about your company and plan to visit you at the show by filling out your directory profile.

Happenings at SEMICON SEA 2019

Visit <http://www.semiconsea.org/> for news and updates! Registration is now open!

Check out the [Agenda-at-a-Glance](#) for the timetable of **Programs, Technical Forums** and **Workshops**.

Updates and useful information can be found in the [Exhibitor Services](#).

TECHArena Stage

The TECHArena stage will be on the show floor to allow exhibitors to present the latest product and services to your customers. Specifications of the stage as follows:

- Seating Capacity: 30pax Theatre Setting
- Stage with Podium & Podium Mic
- LCD Projector & Screen
- Admission to TECHArena Stage: **FREE** to all SEMICON Southeast Asia 2019 visitors and exhibitors

- Each participating exhibitor will be given 1 x 20 min presentation time (including Q&A). Booking can be made online and is based on a first-come-first-serve basis.

Participating exhibitors must guarantee a minimum attendance of 10 customers to their seminar and to provide contact listing to SEMI for badge processing at least 2 weeks before the show.

Abstract and speaker details must be submitted to SEMI by 6 April 2019. SEMI reserves the right to publish the information. Email to Zaniel Lee – zlee@semi.org for submission.

For any further queries, please contact:

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