

SEMICON® SOUTHEAST ASIA

THINK SMART MAKE SMART



7-9 MAY, 2019 | KUALA LUMPUR

SEMICON SEA - Exhibitors Briefing 2019 [Malaysia]

28 February 2019 (Thursday)

1400-1830hrs

Room MY-11 @ Level 1A [North Entrance] | MITEC | Kuala Lumpur

Agenda	
1330hrs	Registration & Welcome coffee/tea
1400-1405hrs	Welcome Message by Ms LIM Win Nee, General Manager, MITEC
1405-1430hrs	Market Outlook & SEMICON SEA 2019 Update by Mr NG Kai Fai, President of SEMI Southeast Asia
1430-1440hrs	SEMI SEA Membership Values & Benefits by Ms Natalie ONG, SEMI Southeast Asia
1440-1455hrs	How Exhibitors Can Leverage on SEMICON SEA PR for More Exposure? By Mr Michael POH, Acendus (Official PR Agency)
1455-1510hrs	Digital Media Campaign by Mr Dinesh, AdQRate (Official Digital Media Agency)
1510-1530hrs	Tips on Effective Booth Branding & Displays by Ms Alicia KOAY, PICO International (Official Booth Contractor)
1530-1550hrs	Briefing on MITEC & Guided Tour by Ms LIM Win Nee, General Manager, MITEC
1550-1605hrs	Freight / Shipment to SEMICON SEA 2019 by Mr Samuel CHOW, APT Showfreight (Official Freight Forwarder)
1605-1630hrs	Visitor Experience & Logistic Briefing by Ms Linda TAN, SEMI Southeast Asia
1630-1715hrs	Trade Show Success by Mr Maarten VAN DEN BOS, Bright Forever Consultant [Sponsored by Burnaby Solutions]
1715-1730hrs	Q&A Session
1730-1830hrs	Networking Coffee/Tea/Snack Session

**Agenda may subject to further changes*

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