SAME LOOK AND FEEL AS A PHYSICAL CONFERENCE

WELCOME LOBBY
THEATER
RESOURCE CENTER
EXHIBIT HALL
BOOTH
NETWORKING LOUNGE
KEYNOTES AND PROGRAM CONTENT—
LIVE AND/OR PRE-RECORDED

Links to an Agenda/Schedule or Other Resources
Countdown Timer to Keep Attendees on Schedule

Deliver Engaging Live, Simulive or On-Demand Webinars with Q&A via Chat
Customized Exhibitor Booths

Booths Can Include:

a) Logo/branding
b) Welcome video
c) Chat (1:1 private or group/public)
d) Email contact form
e) Content window signs that can include:
   • Documents
   • Videos
   • Links to external webpages
   • Images
f) Call-to-action: prize giveaway, contact me, newsletter sign-up, demo request, etc.
VIRTUAL PREMIUM BOOTH

Member Price $4,250          Non-Member Price $5,550

- Logo / Branding
- Welcome video
- 2 All-In Passes
- Chat with booth personnel
- 4 monitors (for documents, videos, images, links to external web pages, etc.)
- E-mail direct to booth personnel
- Call to Action: Prize giveaways, newsletter sign-up’s, special messaging / promotion
- Booth analytics and demographics
- Booth content available 60 days post show
- One pre-show promotion to enhance booth traffic
- Exhibitor personnel logins for attendee engagement
VIRTUAL STANDARD BOOTH

Member Price $3,450  Non-Member Price $4,750

- Logo / branding
- 1 All-In Pass
- Chat with booth personnel
- 1-2 monitors (for documents, videos, images, links to external web pages)
- E-mail direct to booth personnel
- Booth analytics / demographics
- Booth content will be available 60 days post show
- 5 exhibitor personnel logins for attendee engagement
SMART PAVILIONS
To Exhibit or Sponsor In SMART Manufacturing, SMART MedTech, SMART Mobility or Workforce Pavilions, Please Request Pavilion Brochures

VISIBILITY BEYOND THE BOOTH—VIRTUAL ROOM SPONSORSHIP OPPORTUNITIES

VIDEO WALL ROOM
Be one of 12 Video Sponsors in the Video Room.
$5,000

EXCLUSIVE SPONSOR BANNER IN NETWORKING LOUNGE
Promote your branding where attendees will network on public chat and explore other networking areas.
$9,500

RESERVE TIME IN MEETING/TRAINING ROOMS
Conduct public or private training classes.
Contact us for details

SPONSOR BANNER IN BREAKOUT ROOM
Display your sponsor banner where attendees find additional On-Demand Content.
$6,500
DETAILED SHOW ANALYTICS—
FOR SEMI AND FOR EXHIBITORS

ATTENDEE REPORTING
• Who Are They?
• Where Did They Come From?
• Where Are They Located
• Did They Attend after Registering?

ACTIVITY METRICS
• How Long Did They Stay?
• Which Locations and Booths Did They Visit and for How Long?
• What Did They View?
• What Did They Take?
• With Whom Did They Chat or Talk?

ACTIVITY METRICS
• What Are They Interested In?
• What Questions Did They Ask?
• What Information Did They Request?
• Did They View Documents, Videos or Other Content?
**GAMIFICATION**

Drive Increased Engagement while Motivating Attendees to Take Actions through Games and Prizes.
NETWORKING LOUNGES

THE NETWORKING LOUNGE
Offers Audience Networking Features Including:
• Scheduled Discussions
• Group Chat by Topics, and
• Discussion Forums

Organizers Can Allow Attendees the Ability to Connect with Each Other and Share Virtual Business Cards:
• Private and Small Group Chat
• Public Chat for Open Dialogue
• Moderated Chat for Guided Discussion
• Language Translation (27 languages)
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THANK YOU & STAYED TUNED!